

Terms and Conditions

"DStv Misses You" Promotion

The following words and expressions shall bear the meanings assigned to them below in these Terms and Conditions:

- **Credit:** value to be placed in the subscribers account for use to purchase a subscription
- **Redeem:** Refers to the application or use of the amount rewarded
- **Month:** when in reference to a Package subscription period is for a period of thirty (30) days.
- **Terms and Conditions:** refers to these Terms and Conditions, including all amendments going forward
- **Packages:** refers to the various options or bouquets available to our subscribers for subscription

MECHANICS:

PURPOSE: DStv Ghana appreciates that some subscribers may not have been fully satisfied with the content available at the prices stated. A downwards price review was effected Nov 1st 2016 plus additional channels to various packages. DStv Ghana intends to give these lost subscribers a chance to experience the upgraded content on the various packages at their reduced rates.

TARGET GROUP: This is open to DStv Ghana subscribers who have had their accounts disconnected since October 31st 2016 or before. A subscriber who has a disconnected account since 31st October 2016 or before but is currently subscribed through a different account may only participate through the disconnected account in addition to the currently active account.

QUALIFICATION: The subscriber is required to subscribe to any of the following packages for a period of one month.

- DStv Compact Ghc 149
- DStv Compact Plus Ghc 245
- DStv Premium Ghc 365

REWARD: The subscriber will receive Ghc50 credit each on the next two (2) months subscription redeemable immediately after expiration of the current subscription.

The subscriber is allowed to utilize the credit amount to subscribe to the Access Package worth Ghc50 or top up to enjoy their preferred package. By participating in this promotion, the subscriber agrees that the credit will be applied to provide subscription of the Access package to the subscriber if he fails to make a top up for any higher package upon the expiration of the current package.

SUBSCRIPTION PAYMENT: Payment can be made at any of DStv Ghana dealer offices, vendors, partner banks, mobile money, main offices etc.

CAMPAIGN PERIOD: The Promotion commences from January 14, 2017 to March 31st, 2017.

REWARD MECHANISM: Reconnected subscribers will receive the amount of credit (Ghc50) in their DStv account before their current subscription expires.

The next credit amount of Ghc50 will be placed in the DStv account before the expiry of the Second Months subscription.